BIG DEAL RADIO

Sponsor a local scene — priced like a bar tab.

Featured shows and sponsor spots on the free live-music calendar for Long Island, Connecticut, Manhattan & Hudson Valley/Putnam County.

Big Deal Radio (bigdealradio.com) is a free, local live-music calendar. We list the shows the big apps skip — the Tuesday open mic, the free backyard-bar set, the band playing its third gig ever — so people can actually find live music near them. Sponsors help keep it free and keep it going.

WHAT'S ON THE SITE

- Show calendar for 4 regions: Long Island, Connecticut, Manhattan, Hudson Valley/Putnam
- An **Open Mic** filter so players can find a stage any night
- Band pages with their own logins, so bands keep their info up to date

COMING SOON

- **"This week in local music"** — a free weekly email, sent by region
- Your show or shop goes in front of people who opted in to hear about local music — not a random feed

Calendar listings are always free. Any show, any size, any region. Paying never decides whether a show gets listed — no pay-to-play, ever. Paid spots just get you extra attention.

PICK A SPOT

Featured Show

$15–$25 / week

- Pinned at the top of its region for one week
- Highlighted in that region's weekly email
- Great for a release show, a big night, or a new open mic

Monthly Sponsor

$50 / month

- Your logo + link on our Sponsors page
- A mention in the weekly email
- A homepage strip (like our "Broken gear?" strip for Amped Up Amps)

Founding Sponsor

Pilot rate

- Same perks as Monthly Sponsor
- Discount: [founding discount TBD]
- Help shape what the sponsor spots look like
- Limited to our first pilot partners

For comparison, other local listing sites charge venues roughly $15 to $100 just to get a show listed. Here, the listing is free and the extras cost about what a round at the bar does.

CURRENT SUPPORTERS

Amped Up Amps (gear & amp repair) · **Studio 364**

We're now inviting a small group of local studios, shops, and venues to join them as founding sponsors.

THE NUMBERS

Honest numbers only — real stats go here as soon as we have them:

- Site visitors: [Traffic numbers coming once Google Search Console is connected]
- Email subscribers by region: [Coming once the weekly email launches]

Want a spot? Just email us.
Tell us your show or business and the region — we'll take it from there.

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